

## Improve Business Performance with Intelligence and Collaboration

*Improving your organization's performance starts with measuring it and gaining an understanding of the factors that influence it. In order to do this effectively, successful companies have expanded the exercise from just top-management to involve the entire organization and provide insight as to where the organization has been, where it is now and where management envisions it headed.*

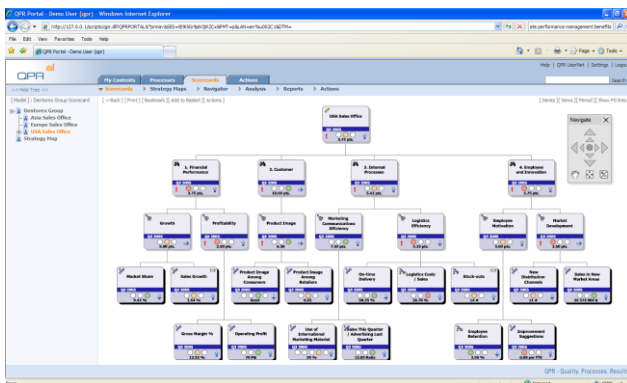
The QPR Performance Management Solution provides you with a complete suite to manage and communicate your strategy, measure and improve performance, performing powerful ad-hoc analysis on business data and for making performance improvement an organization-wide exercise. It is designed to help your entire organization gain insight into your strategy and operations, their execution, weaknesses and strengths, and the ongoing prioritization and management of initiatives towards improving performance and managing transformation. By combining QPR ScoreCard, QPR FactView and QPR Portal, QPR offers an end-to-end performance management solution that spans planning, communication, measuring & consolidation, operational analytics, business intelligence, reporting, alerting, initiatives management and data integration in order to help you improve your organization's performance effectively and achieve defined targets.



*QPR supports the full Performance Management Cycle*

## Committing Your Organization to Success

QPR ScoreCard enables you to translate your strategy into operational objectives, key performance metrics and measures, and cascade scorecards from corporate, to team and employee level. That way, it will provide all members of your organization with the insight as to how their individual actions contribute to the organization as a whole.



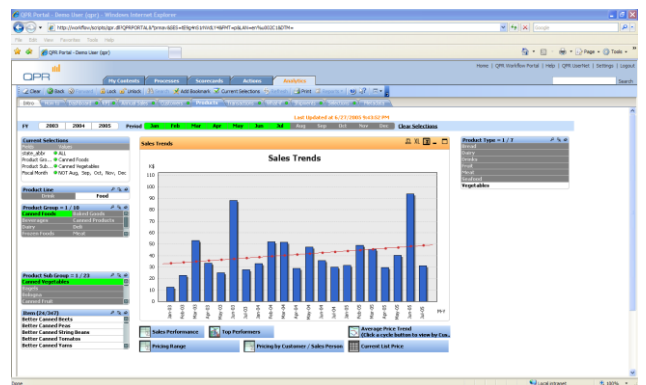
*Capture performance with QPR ScoreCard*

QPR ScoreCard allows you conveniently to tailor your performance measurement framework completely the way you want it, with little effort and maintenance. This flexibility continues in the areas of how and when to measure with rich consolidation options and the ability to custom define ranges, value series, color indications, quantitative and qualitative inputs, or select them from a rich set of available templates. QPR ScoreCard adapts to your Performance Management initiative, not the other way around.

## Monitor and Improve Performance

QPR ScoreCard seamlessly integrates with your existing business systems such as CRM and ERP as well as databases like Oracle® and Microsoft® SQL Server, to automatically update performance data. To further simplify data input, QPR ScoreCard supports importing data from files, spreadsheets, SQL and OLAP databases, while the Application Programming Interface (API based on Microsoft COM) facilitates the opportunity to integrate QPR ScoreCard with virtually any other third party solution.

Typically, not all desired performance information is available in business systems, while most performance management solutions restrict data collection exclusively to data extraction, often leading to incomplete or unbalanced metric frameworks. QPR ScoreCard is the only scorecarding tool that allows users to input data manually through its standard web user interface.



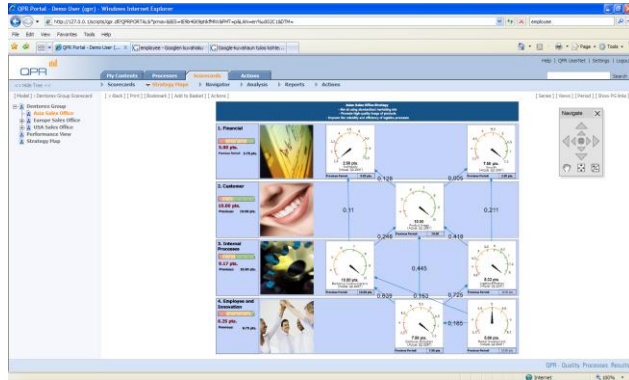
*Unmatched analysis capabilities with QPR FactView*

A complete, real-time overview of your company's health, where performance information is presented in an intuitive, easy to understand format will help you react faster to problems by giving attention to those areas that need it the most.

Thanks to the fully configurable alerting function, QPR ScoreCard automates problem detection for you, while the powerful Business Intelligence functionality of QPR FactView allows you to pinpoint the root cause of problems quickly. QPR FactView creates a data universe of your performance and process related information in your existing systems whether those are databases, information systems or data warehouses. Its patented ad-hoc analytics, multi-dimensional drill-down capabilities and in-memory association technology deliver quality results near instantly and provide your personnel with decision making support, unmatched by any other BI solution.

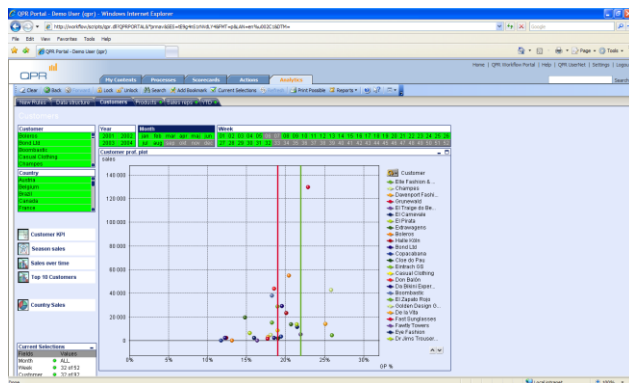
## Maintaining a Winning Strategy

A changing business environment requires you to periodically assess your strategy and adapt or refine it with well-informed decisions that best suit the new conditions. However, information about the strengths and weaknesses of your supply chain, key-competences, business trends, your competition etc. is often difficult to collect and analyze, as in most cases it is locked in different information silos throughout, as well as external to your organization.



*Interactive strategy maps in QPR ScoreCard*

QPR ScoreCard and QPR FactView bring strategy assessment at your finger tips by collecting all the data you need and presenting it in an intelligent format, allowing you to make better informed decisions about how to improve your business strategy. For example strategy maps in QPR ScoreCard will help you assess and validate your "strategic hypothesis" by providing fully configurable correlation analytics between the key objectives of your strategy, allowing you to pinpoint any flawed assumption about the cause-and-effect relationships upon which you have based your strategy. QPR FactView complements this with trend-spotting and predictive analysis functionality that will guide you with the insight you need for maintaining your winning strategy.

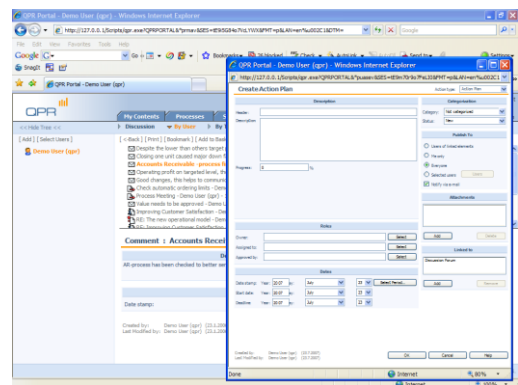


*Predictive analysis and trend spotting with QPR FactView*

## Involving All Your Employees

Most Performance Management solutions restrict the exercise to a single department or just the executive suite, as often they are hampered by problems related to roll-out, scalability, data integration and ease of use. With the QPR Portal, the QPR Performance Management Solution eliminates all these problems and turns Performance Management into what it should be: An enterprise-wide, truly collaborative activity.

The QPR Portal provides all your employees with a web-based interface that integrates all QPR Products. It provides them with a single point for viewing, commenting, discussing and maintaining all your performance information with the ability to personalize presentation for relevance. Additionally, the QPR Portal arms your organization with powerful reporting, alerts and initiatives management functionality that will help your organization identify problems quickly, meet more effectively and launch collaborative action plans in order to get back on track.



*Information management and action planning with QPR Portal*

## Your Next Step

Find out how the QPR Performance Management Solution can help your organization in shortening the path towards reaching your goals! Contact one of our Performance Management experts for an onsite or online demo! Contact: [customer@qpr.com](mailto:customer@qpr.com) for more information.

## QPR Software Plc

Since 1991, QPR Software Plc has specialized in providing solutions that help people and organizations take control of their business processes and achieve their goals, founded on our belief that the most successful businesses and communities will be those that best utilize the competencies of their people. QPR cooperates with an extensive network of talented partners in over 50 countries worldwide.

*"QPR ScoreCard meets all our strategy deployment requirements, it's easy to use and provides a value proposition unmatched by any other performance management vendor."*

Art Villa, NTSCorp